

AGENDA AND PUBLIC NOTICE  
BOARD MEETING FOR: KANE COUNTY TOURISM TAX ADVISORY BOARD (KCTTAB)  
KANE COUNTY COMMISSION CHAMBERS  
76 NORTH MAIN, KANAB  
3:00 pm  
THURSDAY – 5 July 2012

**AGENDA**

1. Call To Order/Roll Call  
Welcome & Introductions Board Members and Guests
2. Approval of minutes from 7 June 2012
3. Officer Reports
  - Commissioner Clayson
    - o Navajo Lake situation
  - Chair Person James West
    - o (absent)
  - Kane county Tourism Director, Ken Gotzen-Berg
    - o Resignation of Matt Walters & Possible replacements
    - o Financials
    - o Report on Cooperative Grant progress
    - o Report on Society of Travel Writers Conference
    - o Report on motorcycl7e rally convention & Car Clubs
    - o Report on Top of Zion Relay marathon
    - o Social Media blogger being tested
    - o Visitor Center Report
4. Old Business
  - a. Tourism Marketing Plan
5. New Business
  - a. TRT Grant Applications
    - i. Tri-Valley Jr. Rodeo Series
  - b. TRT Grant Event Reports & Summaries
    - i. ATV Club Fun Run
6. Presentation
  - a. Kelly Stowell--Events Promoter
  - b. Larry Crutchfield--BLM: Appreciative Inquiry Study, Tourism & the BLM
7. Announcements
  - a. Agenda for next meeting, 2 August 2012, 3 pm, to be held at the Kane County Commission Chambers.
8. Adjournment